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## **Blue Hills Country Club named host venue for Web.com Tour's annual KC Golf Classic**

*Tournament announces five-year agreement with club, Bruno Event Team*

**KANSAS CITY, Missouri** – The PGA TOUR and Blue Hills Country Club announced today a five-year partnership to host the Web.com Tour's longstanding KC Golf Classic event. In addition to a new host course, the tournament has also signed a five-year agreement with Bruno Event Team to manage the event. The 2019 tournament is set to be contested the week of May 6-12.

"We are thrilled to announce these exciting new developments for the KC Golf Classic," said KC Golf Classic Executive Director Drew Van Meeteren. "Blue Hills Country Club is a first-class facility with a rich history here in Kansas City. We have no doubt the club and Bruno Event Team will combine to deliver an elevated tournament experience for our fans and partners."

Established in 1912 and relocated to its current location in 1963, Blue Hills Country Club has consistently been rated among the top courses in the Midwest. The Robert Dunning design features a 7,347-yard layout that has hosted numerous qualifiers for the U.S. Open and other USGA events. Thirty-nine-time PGA TOUR winner Tom Watson, an honorary member of Blue Hills, once hosted the Children's Mercy Hospital Golf Classic at the course, an event which brought in golf greats such as Jack Nicklaus, Arnold Palmer, Gary Player and Lee Trevino.

"On behalf of our Board of Directors, our staff and our membership, Blue Hills Country Club is honored to be named the new host course for the KC Golf Classic," said 2019 Blue Hills Country Club President Mike Wagner. "Today's announcement ensures the strong future of professional golf in Kansas City. Blue Hills has a long tradition of supporting golf and charitable organizations in Kansas City, and we feel this is an important next step in carrying that into the future. Along with Bruno Event Team, we are eager to build on the tremendous foundation in place as we look to create a memorable debut in 2019 and for many years to come."

The KC Golf Classic will transition into the leadership of the Bruno Event Team, a Birmingham, Alabama-based event management team that has an extensive history with the PGA TOUR. Bruno, which currently oversees the Web.com Tour's Lincoln Land Championship, also manages the PGA TOUR's BMW

Championship in addition to four PGA TOUR Champions events, including the U.S. Senior Open. The Bruno Event Team will focus on integrating sponsorship proposals, developing marketing and grassroots initiatives, and volunteer recruitment in an effort to ensure a successful Kansas City event.

"We are honored to join the KC Golf Classic team," said Gene Hallman, CEO of Bruno Event Team. "We value our partnership with the PGA TOUR and Web.com Tour, and we are confident we can help take this outstanding event at this prestigious facility to a new level of excellence. "

The KC Golf Classic, which dates back to 2009 at its previous host Nicklaus Golf Club at LionsGate, has attracted an array of stars including recent Safeway Open champion Kevin Tway, who competed four times between 2011 and 2016. In 2016, Wesley Bryan picked up his third win of the season in Kansas City, defeating Grayson Murray and J.T. Poston in a playoff to earn just the 11<sup>th</sup> battlefield promotion to the PGA TOUR in Web.com Tour history. Marty Dou took home the title the following year, allowing him to become the first Chinese-born player to earn a PGA TOUR card via the Web.com Tour. A win at last year's KC Golf Classic also helped propel champion Sepp Straka to become the first Austrian-born PGA TOUR member.

For more information on the KC Golf Classic, including sponsorship and volunteer opportunities, please visit [KCGolfClassic.com](http://KCGolfClassic.com).

For more information on the Web.com Tour, please visit [PGATOUR.com](http://PGATOUR.com).

### **About the Web.com Tour**

Founded (1990), owned and operated by the PGA TOUR, the Web.com Tour continues to identify those players who are ready to compete and win on golf's biggest stage. Web.com became the Tour's umbrella sponsor on June 27, 2012, with a 10-year agreement in place through 2021. In 2013, the Web.com Tour became The Path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals. This season marks the 29th year of competition on the Web.com Tour. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won more than 475 PGA TOUR titles, including 23 major championships and seven PLAYERS Championships. To learn more about the PGA TOUR, the Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit [PGATOUR.COM](http://PGATOUR.COM), or follow the Tour on social media via Twitter ([@WebDotComTour](https://twitter.com/WebDotComTour)), Facebook ([facebook.com/WebDotComTour](https://facebook.com/WebDotComTour)) and Instagram ([Instagram.com/WebDotComTour](https://Instagram.com/WebDotComTour)).

### **About Web.com**

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more customers and grow. We listen, then apply our expertise to deliver solutions that owners need to market and manage their businesses, from building brands online to reaching more customers or growing relationships with existing customers. For some, this means a fast, reliable, attractive website; for others, it means customized marketing plans that deliver local leads; and for others, it means customer-scheduling or customer-relationship marketing (CRM) tools that help businesses run more efficiently. Owners from big to small and everything in between can focus on running the companies they know while we handle the marketing they need. To learn how this global company collaborates with customers and employees to achieve their potential, explore Web.com or follow on Twitter at @webdotcom or on Facebook at [www.facebook.com/web.com](http://www.facebook.com/web.com).